

exocad

SOFTWARE SWAP

Trade-in your CAD license and save

DentalCAD campaign

March - April 2023

Imagine the **CAD**ABILITIES

Disclaimer

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What is the SOFTWARE SWAP campaign?

- With this new time-limited promotion, exocad supports resellers exchanging competitive CAD software with a new *DentalCAD* software, at an incredibly discounted price.
- End users with functioning CAD/CAM systems, based on the following: 3Shape®, Dental Wings®/Straumann, or Dentsply Sirona®, can trade their active license towards a new exocad *DentalCAD* Ultimate Bundle (Flex or Perpetual).
- With the Software Swap offer the user benefits from:
 - **More value for money:** exocad strives to increase client satisfaction by offering high-quality products
 - **More libraries:** we have more than 100,000 integrated components and we continue to integrate new ones every day
 - **Freedom of choice:** exocad's open architecture platform smoothly integrates with the vast majority of intraoral and desktop scanners, milling machines, and additive manufacturing systems
 - **High quality support and education:** thanks to the resources offered by our partners, exocad webshop, and the growing online community

How does it work?

- The offer is valid from **March 1, 2023 to April 30, 2023** for all exocad resellers
- The SOFTWARE SWAP is offered only for **DentalCAD Ultimate Bundle** (Perpetual or Flex)
- Special price conditions:
 - The reseller price for the DentalCAD Ultimate Bundle Perpetual is \$6,940. RRP for the trade-in is \$8,990.
 - The reseller price for DentalCAD Ultimate Bundle Flex is \$3,232. RRP for the trade-in is \$4,220.

Procedure for the Trade-In

1. Reseller contacts the end user

- A non-exocad customer can select any official exocad reseller
- An exocad user wishing to trade in a competitive license for an additional exocad dongle contacts their existing exocad reseller or any other official reseller

2. Reseller checks the competitive CAD license

- The reseller must verify that the competitive CAD software is still working via screenshot
- Valid software licenses: 3Shape®, Dental Wings®/Straumann or Dentsply Sirona®

3. Order your *DentalCAD Ultimate Bundle Software Swap deal*

- This [special order form](#) must be sent via ticket to orders@us.exocad.com
- The Customer Service Team processes the order and requests the competitive license dongle or proof that it has been decommissioned. You have two weeks to complete this request.

Procedure for the Trade-In

4. Proof of exchange

- The reseller has **two weeks** (starting from the shipment of the new license) to send proof to exocad. Proof means either: (a) physically returning the competitive dongle to exocad America or (b) provide a copy of the end-user invoice with details of the Trade-In and evidence that the competitive CAD license has been decommissioned (video or screenshot with current date).
- Please note: the license **has to be sent to the end user who qualified** by purchasing the Software Swap offer. The sale or transfer of licenses to other users is not permitted!
- In case of invalid or delayed proof, exocad **will invoice the price difference** to the reseller. The price difference will be calculated according to your current discount level.

Important Considerations

- Per exocad's standard terms and official price list, all licenses are **subject to automatic renewal annually**. Perpetual licenses can be opted out 30 days prior to the anniversary date.
- The deactivation/cancellation of the contract is possible until **one month prior to the end of the contract**. There is no partial repayment of fees in case of a cancellation before the end of the contract.
- This is a time-limited campaign, and it cannot be combined with other promotions and/or discounts. Prior sales are not eligible.
- exocad America Terms & Conditions and EULA apply.

Q&A

- What can I do if the end user needs the competitive dongle to activate their scanner license?
→ If the end user needs to retain the dongle to activate the scanner license, a video of the deinstallation of the CAD application is sufficient.
- Can end users sell their new Software Swap *DentalCAD* licenses to other labs or dentists and re-activate the competitive software?
→ No. The Software Swap offer aims at replacing the competitive software used by the end user.
- Does the promo apply to OEM exocad licenses?
→ No. The promo is valid only for non-exocad based software.

Please note

The Software Swap is valid only for non-exocad-based software and is offered only for *DentalCAD* Ultimate Bundle (Perpetual or Flex). The Software Swap is available from any participating distribution partner officially authorized to sell *DentalCAD* products.

Interested customers can access the offer by selecting any official reseller from the exocad website. The reseller must verify that the competitive CAD software is still working and eligible for the trade-in as listed on the order form. Evidence that the competitive CAD license has been decommissioned must be sent by the reseller to exocad America within two (2) weeks from the offer purchase. In case of invalid or delayed proof, exocad will invoice the price difference to the reseller.

All exocad licenses are subject to automatic renewal after a one-year term (if not canceled). From the second year on, an annual subscription applies according to the license terms and the official price list. The deactivation/cancellation of the contract is possible until one month prior to the end of the contract. There is no partial repayment of fees in case of a cancellation before the end of the contract. This is a limited-time campaign and cannot be combined with other promotions and/or discounts. exocad America terms and conditions and EULA apply. Offer valid between March 1–April 30, 2023.

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THANK
YOU

